

Daniel J. Cox/Natural Exposures® Media Library Usage Contract

Required Credit

Any exhibit for which Daniel J. Cox/Natural Exposures has supplied 50% of the multimedia materials will require a non-removable plaque, sign, etc. that states: The multimedia materials in this exhibit were donated by Daniel J. Cox/Natural Exposures.com.

If the above requirements are not met, all cooperative efforts may be curtailed until proper credit has been established. Daniel J. Cox/Natural Exposures will contact the offending organization by email or letter, allowing four weeks for the matter to be brought to the attention of the organization's attorney. At the end of this period, if proper credit has still not been given, all photos and video clips will be billed out at the industry standard stock photo and footage rates.

Multi-Media Materials (offered in-kind)

Images and video content, provided by Daniel J. Cox/Natural Exposures are offered for **No Charge** to European Association of Zoos and Aquaria for internal use only, including: exhibits and displays, educational materials, newsletters, website and presentations within and about the facility or exhibit.

All media materials provided by Daniel J. Cox/Natural Exposures will bear a watermark that must be retained. Use of video must include credit Daniel J. Cox/Natural Exposures.com. Images must give credit to Daniel J. Cox/Natural Exposures.com. Images used on-line/web require a credit line, **adjacent to or under the photograph**, along with a **direct hyperlink to Daniel J. Cox/Natural Exposures** website. That web address is <http://www.naturalexposures.com>.

All media materials offered by Daniel J. Cox/Natural Exposures are for internal use only. No rights are given for outside sources such as magazines, newsletters, other nonprofits or exhibits. Other than the express detailed rights above, Daniel J. Cox/Natural Exposures own and retain all legal copyrights to any image allowed to be use as outlined above.

Multi-Media Materials (offered for a fee)

Media used in print or online magazines, newspapers, newspaper ads, promotional materials, use on products, annual reports, video programs for broadcast or sale, book publishing, or any other use not covered above, will require a usage fee to be negotiated with Daniel J. Cox/NaturalExposures.com

Delivery

Daniel J. Cox/Natural Exposures agrees to send high-resolution files prepared for publication via Internet delivery service at no charge. If media files exceed 16 GB, physical delivery of the files is required and a processing fee not to exceed \$200 (USD) will be assessed.

File Formats

Daniel J. Cox/Natural Exposures will provide all video in the ProRes 422 or m4v codecs. If the recipient is unable to use ProRes 422 or m4v files, alternate formats are available for a minimal additional processing fee.

All images are provided in the jpeg format. Tiff files can be provided for a fee of \$25.00/image

Reporting

Recipients of video content provided by Daniel J. Cox/Natural Exposures will provide final copies of finished work to confirm that attribution places in the lower thirds of the video are correct, comprehensive, and the finished work communicates in a way that complements our other efforts. Files may be in mov, mp4, m4v, or avi file formats. For photographic displays, recipients may supply a simple still image of the display showing the attribution. Recipients will also inform Daniel J. Cox/NaturalExposures.com of the intended venue of the final work in writing.

Restrictions

Recipients will adhere to the following restrictions.

- Daniel J. Cox/Natural Exposures does not take on liability or responsibility for copyrights of content included in final work not provided by Daniel J. Cox/Natural Exposures. Recipients will bear responsibility for respecting all copyrights and licenses.
- A video file may not be edited, cut, re-ordered, or changed unless its title contains "Stock Reel."
- Video files titled "Stock Reel" may be edited provided the overarching meaning of statements by subjects within clips are not changed.
- Daniel J. Cox/Natural Exposures completed and finished videos cannot be hosted anywhere online (other than Daniel J. Cox/Natural Exposures Youtube channel) without prior permission. This includes Youtube, Facebook, Vimeo or your organizations server. If you would like to post our videos please request an embed



code for the specific video. This does not include videos you create with your content mixed with our Stock Reel.

- Recipients will also inform Daniel J. Cox/natural Exposures of the intended venue of final work in writing.
- Recipients will adhere as closely as possible to the distribution process defined by Daniel J. Cox/Natural Exposures.
- Recipients will promote Daniel J. Cox/Natural Exposures via newsletters and website.
- Client organizations are responsible for ensuring third party contractors are aware of and abide by this agreement.
- This agreement will be signed by a project manager and organization director.